



PINK WITH ATTITUDE

Pink eyeshadow reads as edgy when paired with wet-look lashes. "It's all about juxtaposing the prettiness of the eyelid with a grungy latex lash," says Moore. "The secret is to paint on plenty of mascara with an eyeliner brush. Dust lashes with translucent powder and add a second coat of mascara to form spidery clusters." Then wear with attitude. Try: [Nars Climax Extreme Mascara, £28](#)



COLOUR WASH

For a painterly effect, "imagine how watercolours mix together on paper," explains Moore. "Aim for soft washes of liquid blush on the cheeks, melted seamlessly into turquoise and fuchsia eyeshadow that extends into the brows." Experiment with colour theory, too. "Using warm and cool tones together will push the shades to look more vibrant."

Try: [Nars Insatiable Liquid Blush in Double Dare, £35.50](#)