

THE WORLD'S BEST SCENTS

After spritzing, sniffing and dousing their pulse points, *Marie Claire* beauty editors across the globe have chosen this year's best fragrances. And the winners are...



Words by FIONA EMBLETON

BEST WOMEN'S FRAGRANCE

CHANEL
GABRIELLE CHANEL
EDP, £79 FOR 50ML

It was the news Chanel devotees had been waiting for: no more perfume sequels. After a 15-year hiatus, Gabrielle Chanel – the brand's first new fragrance since 2002 – became *the* product drop of 2017. The rush of pleasure it brings, as well as its unique chemistry, is precisely why it won our vote. You see, Gabrielle is hinged on an imaginary bloom: the purest white flower created using different scent molecules. Perfumer Olivier Polge piled on the jasmine, used white musk to make the ylang ylang petals smell more velvety and accentuated the creaminess of tuberose with milky sandalwood. He then upped the freshness of orange blossom with zesty mandarin peel, grapefruit and a hint of blackcurrant. It is joyful. It is seductive. It says, 'Come closer and dance with me.'

THE FINALISTS

Chanel Gabrielle Chanel EDP, £79 for 50ml; Guerlain Mon Guerlain EDP, £99 for 100ml; Burberry My Burberry Blush EDP, £70 for 50ml; Narciso Rodriguez For Her Fleur Musc EDP, £62 for 50ml; Sisley Izia EDP, £95 for 50ml; Jo Malone English Oak & Redcurrant Cologne, £90 for 100ml; Hermès Twilly d'Hermès EDP, £75 for 50ml; Byredo Velvet Haze EDP, £105 for 50ml; Tiffany & Co Eau De Parfum, £72 for 50ml; Diptyque Vetyverio EDT, £70 for 50ml ►

