



MC LOVES...

GIVENCHY LE ROUGE LIQUIDE IN ROUGE MOHAIR, £28

Ditch the lip brush – this comes with a foam applicator, housing one of 14 semi-matte liquid lipsticks that are as bold as they are beautiful. Lip service indeed.



NATURAL SELECTION

Already a hit with beauty purists stateside, indie brand Herbivore Botanicals has launched in the UK. Originally created in a Seattle kitchen, it's stayed true to its guiding principles: each product is made by hand and uses only natural botanicals, minerals and essential vitamins. Our favourites include the Lapis Facial Oil, £60 (above), to balance oily skin, while the undeniable appeal of the Moon Fruit Superfruit Night Treatment, £48 (top), is the morning-after glow.



BEAUTY NEWS



OCEAN COLOUR SCENE

The most summer-leaning colour on the catwalk this season was blue, no contest. And when Pat McGrath swept it across brow bones at Marni, she sent out a clear message: just have fun with this shade. Dior Diorshow On Stage Liner in Matte Pop Blue, £26 (above), makes light work of an azure-hued cat's eye, and Clarins Limited Edition 4-Colour Pen, £28 (right), contains a turquoise eyeliner that's cunningly disguised as a ballpoint.



ANATOMY OF...

PANTENE PRO-V REPAIR & PROTECT SHAMPOO, £3.99

Think shampoos strip away more than they put back into the hair? Think again. After 15 years of research, Pantene has figured out a way to wash nutrients into strands by infusing its new shampoo with strengthening lipids to replace the healthy fats that are lost with daily washing and styling. Pretty clever, huh? So it's hardly surprising that the technology is backed by ten patents. Here's what you need to know...



Lipids – these are the natural components of the hair fibre and they make up five to ten per cent of each strand. Formed of good fats, they give it the elasticity it needs to bend, flex and bounce back, rather than break.

Gel network – as individual ingredients, lipids get washed away when you rinse your hair, so Pantene has created this technology to deliver them into the core of each strand.

35-40°C – that's the temperature at which warm water melts the gel networks and releases the lipids into the hair's surface. Fortunately, it's also the average temperature of most showers.