



CREDIT: FIONA EMBLETON AND BRAND

SKINCARE

“I’m a skincare snob, but this £12.99 serum has restored my faith in high street products”

BY FIONA EMBLETON 16 JULY



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The Simple Super Glow+ Bi-Phase Serum is a game-changer.

Something unusual has happened to my bathroom shelf: a high street serum is suddenly jostling for space alongside a £200 tub of moisturiser. The Simple Super Glow+ Bi-Phase Serum has shaken up both my beauty routine and my opinion of high street skincare – and no one is more surprised than me.

As a beauty editor I get sent a lot of products to test, many of them brilliant, purse-friendly bodycare items. My favourite body lotion is by Garnier, and for years my go-to sunscreen has been La Roche-Posay’s Anthelios Invisible Spray SPF50+. But when it comes to my face, I hold my hands up to being a skincare snob.