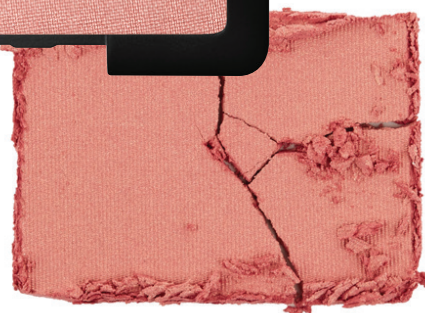




NARS BLUSH IN O

First launched in 1999, one NARS O Blush is sold every 20 seconds globally – and with good reason. Despite being matte, this pinky-coral blush is shot with a barely-there golden shimmer that is the make-up equivalent of fairy dust for tired, sallow skin. Not only that, it's the perfect shade for every skin tone and, like its cheeky moniker suggests, it adds that certain flush for a lit-within effect. Use as a highlighter or as a pop of colour on each cheek and wait for the compliments to pour in.



MAC RETRO MATTE LIPSTICK IN RUBY WOO

Name a red lipstick more iconic than Ruby Woo. We couldn't either. And yet MAC's clever chemists never actually set out to create it back in 1999; instead, they were trying to tweak the formula of the brand's other well-known scarlet shade, Russian Red. In doing so, they birthed a new version, which was tonally brighter with violet undertones and miraculously flattered all skin tones. It was an immediate hit and now three tubes of Ruby Woo sell around the world every minute. Woo indeed.



ELIZABETH ARDEN EIGHT HOUR CREAM SKIN PROTECTANT

Roll through any make-up artist's kit, and chances are you'll find this medicinal-smelling apricot balm stashed among the lotions and potions. Created in 1930, it has stood the test of time as a multi-purpose salve to treat pretty much any skin concern: chapped lips, dry hands, rough heels and even irritated skin. The story goes that Arden first developed it to soothe her horses' legs, but remarked on how well it improved the skin on her hands, too. When a loyal customer at her Red Door salon claimed that the vitamin E and petrolatum-based cream helped to heal her son's scraped knee in just eight hours, Arden had a name for her product and a bestseller was born.