

SKIN ON SKIN

**J'Adore Touche de Parfum,
£70 for 20ml, Dior**

While the utterance of sensuality is nothing new in the world of fragrance – silk sheets and bathrobes seem to be obligatory props in ads – J'Adore Touche de Parfum signals an intimate ritual of a different kind. By meeting one of the greatest challenges facing modern perfumers – to radically reduce scent's alcohol content (a traditional fixer for perfume on the skin) in order to create a purer blend – Dior has been able to ramp up the concentration of unctuous oils. All this, without losing the staying power of the jasmine, tuberose and white flowers that blend in the air then settle into a beautifully cossetting scent on the skin. View it more as a perfumed oil by massaging a few drops onto pulse points – the neck, wrists and even behind the knees – or underneath your usual perfume to brighten the overall effect.

