

FLOWER POWER

NOSTALGIC BLOOM

Supra Floral, £135, Mugler

The initial jolt is fresh – and smells uncannily like you've just snipped a hyacinth's green stem with secateurs. But then it wears down to something that's less easy to identify: the smoky aroma of incense. Suddenly, this fresh floral turns more powdery, like sniffing a packet of Parma Violets. It's a delicious anomaly.

Grow your own: "Think of hyacinths as heavily scented bluebells," advises Fowler. "Plant the bulbs outside in autumn in a sunny spot, 8-10cm apart, to ensure they blossom in spring. They have a long vase life so you can pick them for indoors, too. Water them whenever the soil feels dry."



STYLING: FIONA EMBLETON ART DIRECTION: CALLUM LEWIS STOCKISTS: JO MALONE LONDON (JOMALONE.CO.UK), MARC JACOBS (JOHNLEWIS.COM), MILLER HARRIS (MILLERHARRIS.COM), MUGLER (MUGLER.CO.UK)