



HAIR

5 summer blonde hair ideas that will replace iced blonde in 2026

Bright not bleached.

BY FIONA EMBLETON

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@hair_by_harris_/@larrykinglondon/Instagram

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Highlights 2.0, '90s sun-kissed strands and antique pearl rather than iced blonde, are your keywords for summer [blonde hair](#) ideas this season. Of course blonde is never *just* blonde, but the shade is certainly in its soft-girl era right now. The vibe is less surfer, and a stark homogenous blanket of frosty colour has been replaced with delicate, dreamy and surprisingly easy to wear iterations.

These are the summer blonde hair ideas to inspire your next visit to your colourist.

