



MAKEUP

I smelt like Bella Hadid for a weekend thanks to her new Ôrebella perfumes

These are my honest thoughts.

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Courtesy of Orebella

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Ever wondered what Bella Hadid smells like? Given she's in her cowgirl era, my money was on the smokey, chestnutty scent of leather. I couldn't have been more wrong. While her new collection of fragrances is a world away from smelling like a butter-smooth saddle, they are guaranteed to be catnip for anyone who embraces their inner woo-woo or cleanses their crystals under a full moon.

Back in April 2024, Bella Hadid teased the launch of Ôrebella (pronounced "aura-bella"), a beauty brand that finally lands in Selfridges today, when she changed her profession to "Scientist" on Instagram.

