



HAIR

Bright blonde is out – this is the biggest hair story for spring 2026

A wholesome new hue.

BY FIONA EMBLETON

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@hoskelsa/Instagram

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Hair is officially in its soft girl era for spring 2026. And no more so than when it comes to our colour. ‘Barn girl blonde’ hair, a trend coined by Nicole Kahlani, consultant colourist at London salon Hershesons, is making a compelling argument for dialling down our levels of bleach.

Until recently, there were two options for lightening up: an all-over white-out or sun-streaked surfer blonde highlights. ‘Barn girl blonde’ is on the other end of the peroxide spectrum, and cool girls, including Lily Rose Depp, Margot Robbie and Bella Hadid, have already co-signed the look.

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