



MAKEUP

I wore a £140 Chanel lipstick for a week and these are my honest thoughts

Luxury beauty has entered the chat.



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You don't need to know a lot about beauty to know that the audible click of a Chanel lipstick lid whispers luxury. But the new Chanel 31 Le Rouge lipstick goes one step further.

It's not just about whipping out a poppy slick of colour embossed with interlocked C's. Rather, it speaks to the old-school psychology of luxury – its timelessness, its exclusivity and the sentimentality around the product.

