



Taylor Hill

SKINCARE

'I'll tap it on my cheeks for glow after I've done my makeup' – Hailey Bieber gives GLAMOUR an exclusive look at her new moisturising balm

Hailey talks Rhode's latest launch, new mum beauty hacks, 'cinnamon makeup' and her favourite alternative to retinol.



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Curating an elaborate, multi-step skincare routine isn't on any new mum's bingo card. Least of all Hailey Bieber's, which is why she's adding the new multi-purpose Rhode Barrier Butter balm to her namesake brand.

“If I'm really running out the door – obviously that's even more apparent now having a child – you have a lot less time for certain things, but I think that you can't go wrong with being minimal,” she says. “Hydration and SPF in the morning is still doing a lot.”

We're chatting over Zoom in her first beauty interview since she and husband Justin announced the birth of their baby boy, Jack Blues Bieber, on 23 August. A mere six weeks later and her trademark dewy skin still looks like the Paris Instagram filter brought to life, as she talks passionately about her Rhode beauty babies.

