



5 PEOPLE TEST

## Hermès Beauty has launched the most luxurious lip and eye pencils in rainbow colours

From vibrant jewel tones to soft pastels and neutrals.



BY FIONA EMBLETON

30 October 2024

Our editors work with affiliates when we select some or all of the products featured. We will receive compensation from retailers and/or from purchases through these links.

In the fast-paced world of beauty consumption, it's no mean feat to turn a makeup product into a treasured piece of art. But that is precisely what Hermès did in 2020 with its first beauty offering: Rouge, a range of lipsticks housed in refillable tubes and embossed with the iconic House's name.

The Birkin of beauty had officially landed – and better still, it had a sustainable conscience.

