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SKINCARE

How to apply eye cream, according to experts

A simple step-by-step to avoid tugging, irritation and puffiness.



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Our [skincare routines](#) are a crowded party, which means that we often slather a heavy [face cream](#) under our lash lines. But how to apply [eye cream](#) properly is important, whether you want to soothe away [dark circles](#) or smooth crepey skin.

“The skin under the eyes is the thinnest in your body and has fewer oil glands compared to other areas of the face,” says plastic surgeon and aesthetic doctor, [Dr Ash Soni](#). Not to mention we reportedly blink over 28,000 times a day – all of which, means the skin under our eyes shamelessly broadcasts fine lines, dehydration and a bad night’s sleep.

