



HAIR

How to get volume in fine hair, according to experts

Spoiler: It starts with a great haircut and smart styling.

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Pali Mendez/Death To Stock

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As someone who has the type of soft, skinny strands that won't hold a clip, “how to get volume in fine hair” is probably one of my most Googled search terms. There's no denying that fine hair has a tendency to lie flat against your head but there's also a lot to love about this hair type: wash day is a breeze; it responds well to heat styling; it conveniently air dries in under 30 minutes and it feels less cumbersome in hot weather situations.

But I also know that fine hair can be frustratingly difficult to style if you're not using the right volumising techniques. The good news is, there are plenty of insider secrets to give fine hair a boost and help it to reach its full potential. The important thing to remember is that “there's no single magic formula for thicker hair,” says Rob Scott, a senior stylist at Larry King's London salon who specialises in fine hair. “It's a mix of consistent care, a great haircut, smart styling, and targeted treatments,” he adds.

Keep scrolling to demystify what fine hair is, how to inject bounce into limp strands and cheat your way to a fuller-looking head of hair.



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