



MAKEUP

How to style the natural-looking 'Brontë blush' like Margot Robbie

Think a romantic, Victorian-coded version of boyfriend blush.

BY FIONA EMBLETON

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Samir Hussein/Getty Images

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Margot Robbie's performance in *Wuthering Heights* has us blushing in more ways than one. But for beauty fans, the most important way involves debunking how we normally rouge our cheeks.

‘Brontë blush’ is the new makeup trend going viral after Margot's hauntingly beautiful red carpet appearances promoting the film. Makeup artist Pati Dubroff, who crafted the actor's looks for the international premieres, took to Instagram to say “It's all about the blush” – and the movie stills flooding our socials this week for the film's nationwide release on 13 February only confirm that, too.



What is ‘Brontë blush’?

‘Brontë blush’ is a romantic, Victorian-coded version of boyfriend blush. “It's like the blush is radiating from within, making you look like you've been running outside in the cold,” says makeup artist Zoë Moore.

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