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GLOBAL BEAUTY & WELLNESS AWARDS

The best beauty products in the world, according to *Glamour's* global editors

Your ultimate beauty edit.

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The words ‘best in the world’ often preface a beauty launch, but these winners truly live up to the accolade. The ‘Best Beauty Products In The World’ awards are new for 2026 and spotlight those products that are worth the hype, according to editors who spend every day trying the best the beauty industry has to offer.

On *Glamour* beauty desks around the globe, we chat about the products we love – the ones we use down to the very last drop; the ones we bulk-buy in case they’re ever discontinued; and (whisper it) the ones that miss the mark. For the first time ever, we decided to bring that expertise together to create this brand-new category as part of the [Glamour Beauty and Wellness Awards 2026](#).

Like well-groomed Avengers, beauty editors from *Glamour* editions worldwide – including the UK, US, Germany, Spain and Mexico – assembled over several Zoom calls to shortlist our hero products from the past 12 months. We considered everything from efficacy, breakthrough ingredients and shade range to how much each product injected joy, confidence and calm (or a combination of all three) into our daily routines.

After plenty of slathering, swatching and spritzing, we finalised a list of 14 winners across skincare, makeup, hair care, body and fragrance. We unanimously agreed that these products go the extra mile to deliver real results – covering the fragrance that earns us the most compliments, the moisturiser that makes skin feel plumper than a hotel pillow and one of the most talked-about luxury launches.

Created by an international panel of beauty lovers, meet the *Glamour* Beauty and Wellness Awards ‘Best Beauty Products In The World’ winners for 2026...

