



Jonathan Vorseelman

SKINCARE

The 'super beauticians' will see you now – pre-party prep the A-list way

The white glove service of beauty.



BY FIONA EMBLETON

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Tucked away in penthouses and high-end clinics, an elite group of 'super beauticians' administer treatments that are the equivalent of a white glove service for your skin, hair, nails – and even your cycbrows.

In return, they have become celebrities in their own right.

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According to Sukeena Rao, co-founder of beauty and fashion concierge Luminaire, her clients will join waitlists to see one expert – and one expert only.

“There is a lot of noise and there are a lot of ‘experts’, but the true talent is far and few between,” she notes. “Working with well-trusted, long-standing experts is the wise choice and, in some cases, people will join waitlists and travel to see the right person. Luminaire clients want to form a real bond with their beauticians, nutritionists and aestheticians because it is a commitment – a relationship and collaboration – based on trust.”



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