



Photographer: Ellyse Anderson/Makeup Artist: Megumi Matsuno/Hair Stylist: Masahi Konno

SKINCARE

These 2026 skincare trends will be huge, according to experts

Think slow beauty with a high-tech twist.



BY FIONA EMBLETON

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A strange thing happened when I started speaking to experts and formulators for the 2026 skincare trends round-up: I let out a big sigh of relief. Even as a beauty editor, I find the sheer volume of skincare products entering the world right now overwhelming. It feels like the more high-tech ingredients launch, the less we know what to do with them or where they slot into our routines.

So the good news is, there's definitely a change of gear in store for our faces in 2026 – and both your skin and your bank account will thank you for it. Given 50% of consumers now define beauty as “looking healthy”, it makes sense for our routines to become laser-focused on what our skin *really* needs to be strong, to repair itself and to radiate a lit-from-within glow – not just now, but for many years to come.

So think of 2026 as being about skincare with intent. It's an upgraded iteration of slow beauty that prioritises high-quality ingredients, long-term rituals over quick fixes and using fewer but better products to give skin much-needed bounce and pull off a brilliant vanishing act on dullness, sensitivity and snowflake-like dry skin.

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