



HAIR

Tyla's new 'soft box bob' practically defies gravity

We caught up with Tyla's hairstylist to discuss her soft-yet-structural cut.

BY FIONA EMBLETON

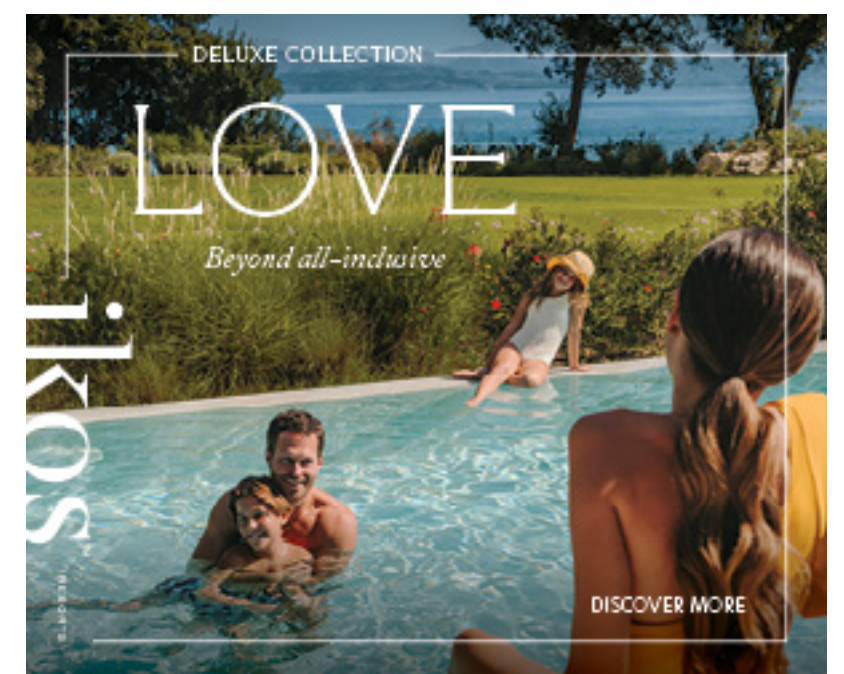
22 October 2025

Delali Ayivi

Our editors work with affiliates when we select some or all of the products featured. We will receive compensation from retailers and/or from purchases through these links.

There's no denying that bobs have reigned supreme in 2025, with the ripped bob and pageboy bob notably taking over our feeds. But Tyla's new bob, which celebrity hairstylist Yusef Williams created for the South African singer's global *Glamour* Women Of The Year 2025 cover, isn't just your average haircut. It's a total persona.

“I feel the most Tyla when I'm in a protective style, or my natural hair,” Tyla told *Glamour* in her cover interview. Cue Yusef created a bob that features clean lines and micro braids at the crown, but also a haircut that feels irresistibly soft-focus with an airy texture – which is why we've dubbed it the 'soft box bob'.



Most Popular